

INTRODUCING



FOODPRO® ON THE GO!

FoodPro on the Go! is a flexible, real-time on demand food ordering system enabling food service locations to provide their guests with a convenient and efficient way to place an order.

Food Service locations will be able to offer their customers two convenient ways to place their orders: Point-of-Purchase Kiosks or via the internet using a Web Browser.

The system is adaptable to many types of operational concepts: Make-to-Order, Grab-and-Go, Box (or Sack) Lunches, Convenience Store, Take-Out, and Delivery.



Whether they use a Kiosk or their own personal computer to place an order, customers will appreciate the ease and "hassle-free" convenience of placing their own order without having to wait in long lines as their order is being put together.

Customers will be able to customize their orders in terms of quantities of items, choice of size (when applicable), condiments, toppings, and even a place to add special instructions.

Another great convenience for the customer is that upon placing their order, they can "check-out" immediately, by using a Debit\Credit Card, or printing a guest check to be presented to a cashier with their payment. Payment and Billing options are customizable and will be based on the preferences of the operation.

What does all of this mean for a Food Service Operation?

It means that an operation can stay competitive with other local businesses. It also means that an operation will have the opportunity to increase labor efficiency while augmenting their customer service. An operation will be able to decrease their costs by reducing the amount of loss from an order not being rung correctly or product consumption prior to it being paid for. Operations will also see a savings in the cost of labor due to the way that orders and transactions are processed. With all factors considered, an operation should see an improvement in customer satisfaction which can yield an increase in revenues.

FoodPro on the Go! will be an asset to any Food Service Operation that wants to meet or exceed their customers' needs, while effectively controlling it's costs through better food cost control, a reduction in labor, and a better product mix.



FOODPRO® ON THE GO!



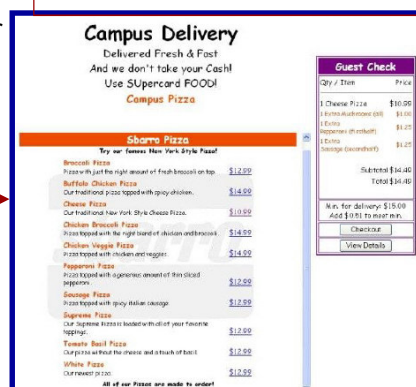
Flexibility of design allows FoodPro on the Go! to be accessed by customers in multiple ways.

- Via a standard web browser from the comfort of their home or wherever they have access to the internet
- Via a POS Kiosk system

• OPERATIONS THAT OFFER DELIVERY SERVICE, FOODPRO ON THE GO! CAN BE SET-UP TO ADD DELIVERY CHARGES, OR EVEN TO ENSURE THAT ORDERS MEET OR EXCEED A "MINIMUM ORDER" THRESHOLD. THE SYSTEM CAN EVEN BE SETUP WITH DAILY DELIVERY SCHEDULES, WITH SAFEGUARDS IN PLACE TO ENSURE ORDERS ARE ONLY ACCEPTED WFOR THE DEFINED TIMEFRAMES.

- A BENEFIT OF ONLINE SHOPPING IS THAT CUSTOMERS CAN TAKE THEIR TIME MAKING A DECISION WITHOUT THE PRESSURE OF BEING RUSHED. THIS MAY LEAD TO INCREASED SALES AS CUSTOMERS WILL BE ABLE TO REVIEW ALL OF THEIR CHOICES.
- OPERATIONS CAN USE THE WEB INTERFACE TO ADVERTISE SPECIALS, SCHEDULED HOURS OF OPERATION, OR OTHER INFORMATION SPECIFIC TO THE OPERATION.

- Menu selections are grouped by category
- Individual Items have full product descriptions
- Digital Photographs can be shown for increased marketability
- As an order is created, a running "Guest Check" is created
 - This is totaled and updated as



- A Menu Legend can be created to highlight signature items, specials, and items designed to meet specific dietary needs

- Menu offerings can be designed to accept modifications, for example:
 - Portion Size/Quantity (i.e. Chicken Fingers: 3, 6, or 9)
 - Condiments
 - Toppings
 - Bread Types
 - Add-Ons (i.e. extra meat on a sandwich)
 - Modifications can be Chargeable or Non-Chargeable
- Special Instructions can be typed in by the customer for any specific items or for a total order.

- The user interface is highly customizable:
 - Operational Logos
 - Custom Artwork (i.e. pictures of the specific operation)
 - Optional Watermark Backgrounds
 - Your Menus, Your Recipes with detailed Product Information, all Real-Time and Up-to-Date.



FoodPro on the Go! is fully integrated with FoodPro, therefore operations can utilize all of the available tools to analyze financial statements and menus to help them make more informed decisions on purchasing, preparation of product, and what products to offer.

